



# Heritage Homes

HERITAGE HOMES STARTER GUIDE:

## 5 Questions to Ask Before You Build

*Avoid overwhelm, design with confidence and  
build a home with soul.*





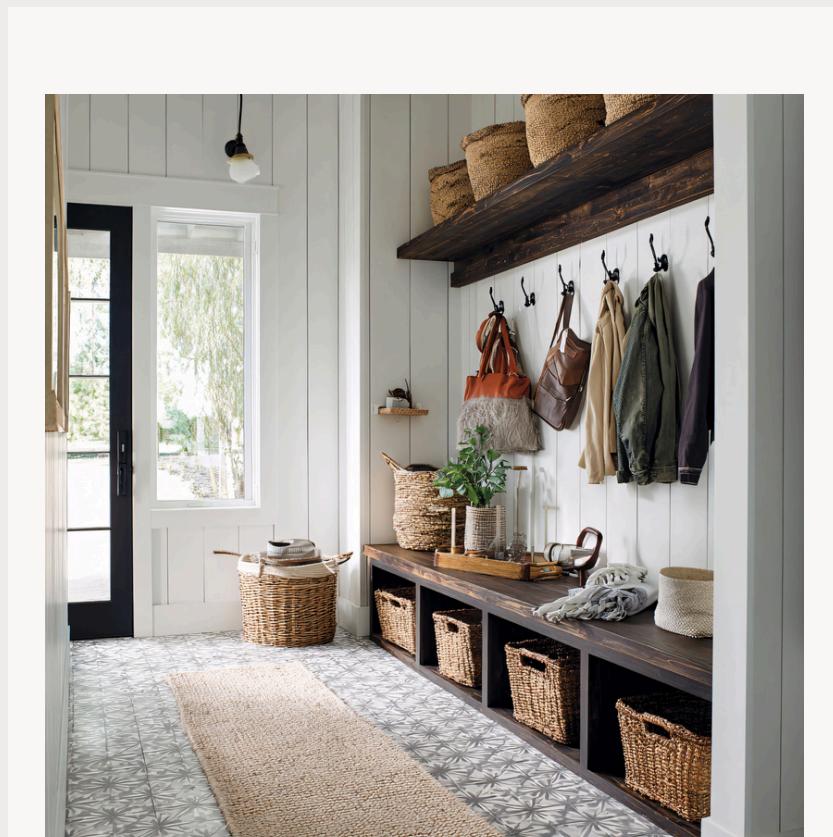
*Planning to Build Your Dream Home?  
Start with the Right Questions*

Building a home is more than a transaction, it's a personal journey. These five questions will help you avoid common regrets and build with intention, confidence and a partner who listens.

# *Introduction*

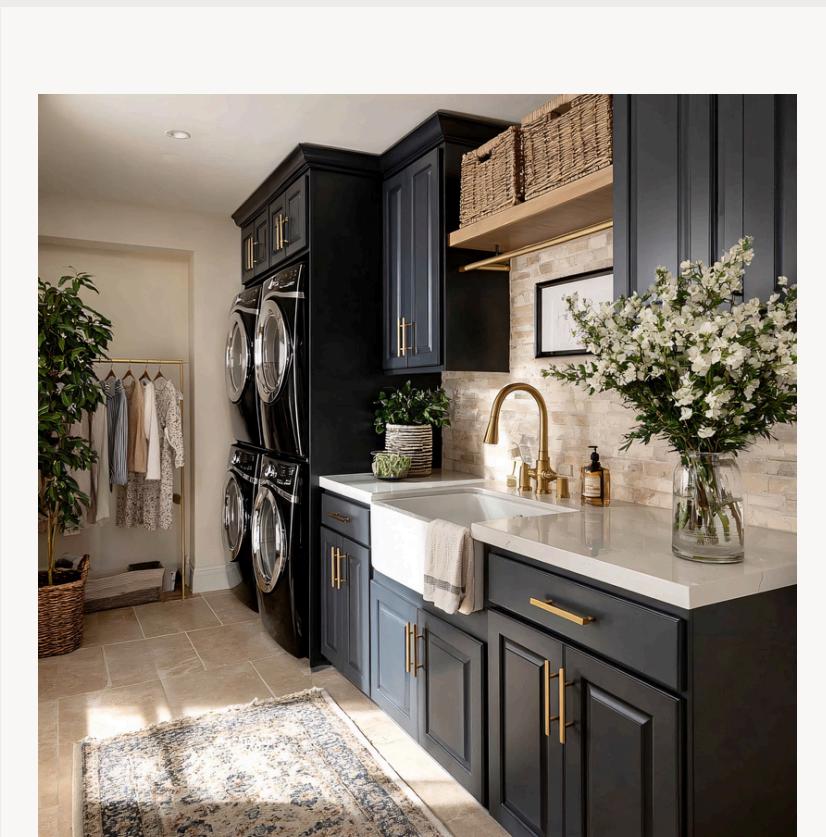
# I. What will it feel like to live here, day and and day out?

Before falling for a floor plan, take a moment to imagine a full day in your life inside it. Where do shoes go when you come in? How do mornings flow? What happens when you come home after a long trip? Design isn't just about looks—it's about how your home *lives* with you.



## 2. Am I comparing builder prices in a way that reflects the finished home?

“Price per square foot” is often used as a quick reference, but it’s rarely the full picture. Every builder includes different things in their pricing, and many key features (like finishes, design time, and site prep) aren’t reflected in early numbers. Ask what’s included, what’s not, and how changes are handled.



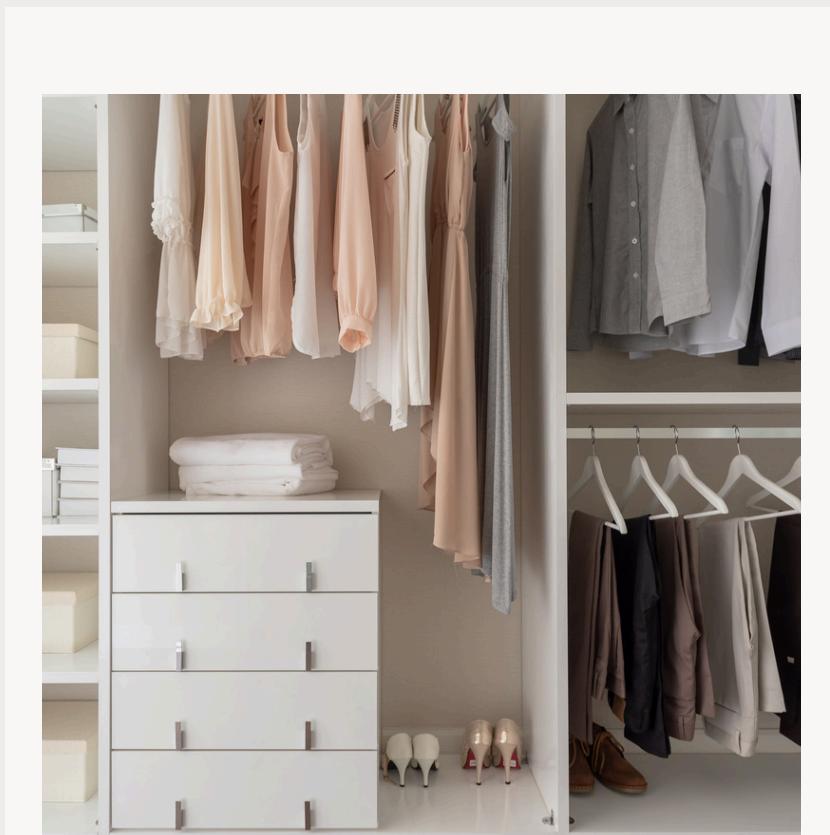
# 3. How will I make all these decisions without feeling overwhelmed or unsure?

Building a home involves hundreds of design choices. Without a guide, it's easy to get stuck in indecision or make rushed decisions you regret. A curated, guided design process can make those choices simpler and more aligned with your style, your lifestyle, and your budget.



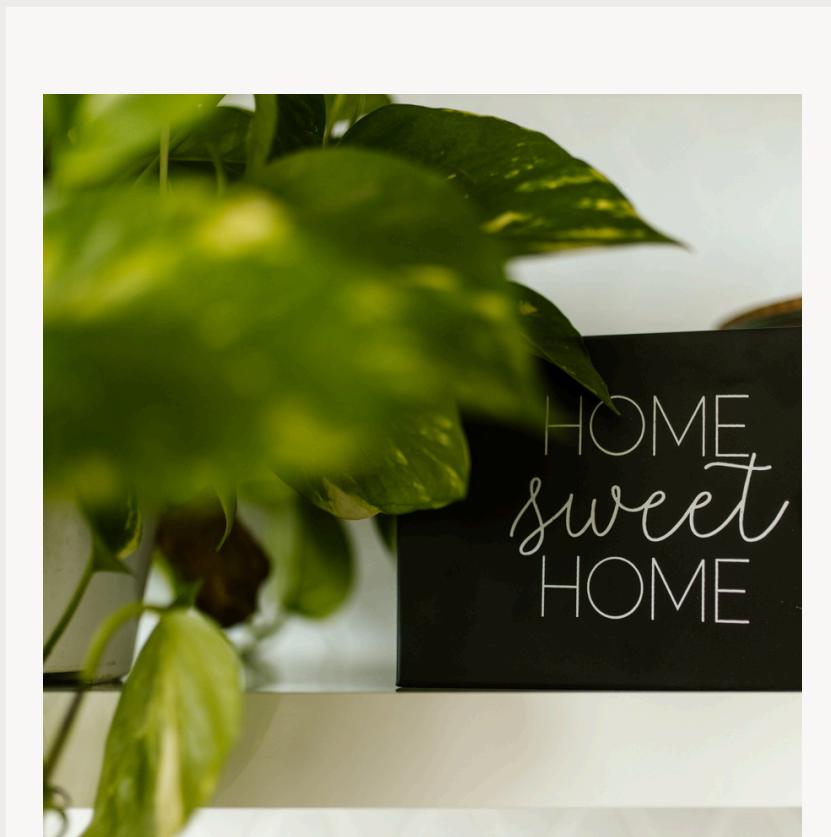
# 4. Who will help me make sure I don't make a design mistake I'll regret later?

Most regrets in custom builds happen in the gap between planning and reality. Finishes look different in different lights. Storage gets overlooked. Spaces feel smaller than expected. Having someone by your side who's been through it before can make all the difference.



# 5. Will this home reflect who we are, or just look like everyone else's?

A truly personal home doesn't come from trend boards or template plans. It comes from a thoughtful process that digs into your story, your routines, and what makes you feel at home. Your builder should care as much about your identity as your square footage.



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At Heritage Homes by Big Woods Construction, we walk with you through the full design-build journey, from first ideas to final touches, so you're never on your own. We help you discover not just what you want in a home, but why. The result is a home that reflects your character, your lifestyle, and your idea of comfort.

Ready to start your journey? Let's talk.  
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